



April 7, 2023

Presented to the Membership of the Massachusetts Cemetery Association for a vote at the Annual Meeting held on April 7, 2023, at the Renaissance Hotel, Patriot Place, Foxboro, MA.

The Nominations Committee of the Massachusetts Cemetery Association recommends the following individuals to serve on the Board of Directors for the 2023-2024 term

President, George Milley, Forest Hills Cemetery, Boston
1st Vice President, Bill Monahan, Woodlawn Cemetery, Everett
2nd Vice President, Tom Johnson, Knollwood Cemetery Corporation
Treasurer, Deborah Gagnon, Knollwood Cemetery Corporation
Secretary, Gwen Whelton, Woodlawn Cemetery, Everett
Past President, Dave Boyle, Town of Chelmsford

Director for 3 yr. Term

Ryan Milley, Forest Hills Cemetery, Boston
Tom Daly, Cemetery Helpful Solutions

Director for 2 yr. Term

Alan MacKinnon, The Gardens at Gethsemane
Matthew Stephens, Mt Auburn Cemetery, Cambridge

Director for 1 yr. Term

Regina Harrison, Mt Auburn Cemetery, Cambridge
Jamie Cotel, JCAM, Needham

2023

Massachusetts Cemetery Association -
Annual Meeting & Educational Seminar



The Renaissance Hotel at Patriot Place

Foxboro, MA

4/7/2023



Gary Freytag, CCFE

President, ICCFA and President & CEO, Spring Grove Cemetery and Arboretum

Gary M. Freytag, President and Chief Executive Officer of Spring Grove Cemetery and Arboretum, joined the organization in 2003. Since joining Spring Grove, he has led transformational growth that has doubled the revenue of the organization. Spring Grove is now the dominant death care provider in the Cincinnati market providing 1,600 cemetery and 1,800 funeral services annually.

Mr. Freytag holds a bachelor’s degree in Economics from Dartmouth and an MBA from the Harvard School of Business. He joined the Spring Grove Family after previously serving as President of Information Alternatives, a Cincinnati based technology consulting company where he led efforts to expand its customer base into new markets including distribution and wireless.

TOPIC: Crisis Management and Leadership



Doak Marasco

Manager of Strategic Partnerships for The Davey Tree Expert Company.

During his 20 years in the green industry, Doak has served in multiple capacities including operations manager, consultant, urban forester, and arborist. He is a Board-Certified Master Arborist and Municipal Specialist through the International Society of Arboriculture (ISA) and is qualified in Tree Risk Assessment (TRAQ). Doak is the immediate Past President of The New England Chapter of ISA. He has a B.S. in Urban Forestry from The Pennsylvania State University.

TOPIC: Management and Maintenance Considerations for Maximizing the Value of Your Trees & Turf

Event Schedule

8:00-9:00 a.m.

- Registration, Coffee and Pastries, Time with Suppliers

9:00-9:30 a.m.

- Invocation Mitch Zakrzewski
- Welcome and Opening Remarks President Milley
- Opening of Business Meeting
- Election of Officers
- Recognition of Past Presidents

9:30-9:45 a.m.

- Legislative Update Guy Glodis

9:45-9:55 a.m. 10-Minute Break

10:00-10:45 a.m.

- Crisis Management and Leadership Gary Freytag

10:45-11:15 a.m.

- Supplier Recognition/Break President Milley

11:15-12:00 p.m.

- Management and Maintenance Considerations for Maximizing the Value of Your Trees & Turf Doak Marasco

12:00-12:45 p.m.

- Surprise Guest!!!

12:45-1:00 p.m.

- Supplier Raffles/Closing Remarks President Milley

1:00-2:30 p.m.

- Lunch Buffet/ Networking